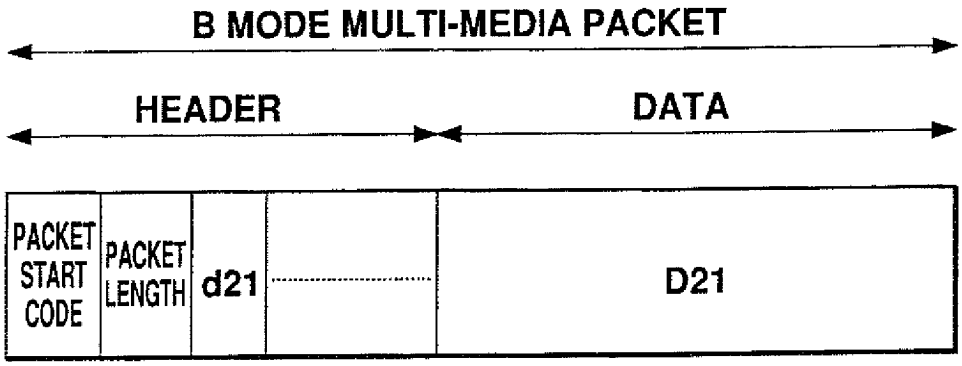
B MODE MULTI-MEDIA PACKET
HEADER
DATA
PACKET START CODE
PACKET LENGTH
d21
D21

Fig. 7

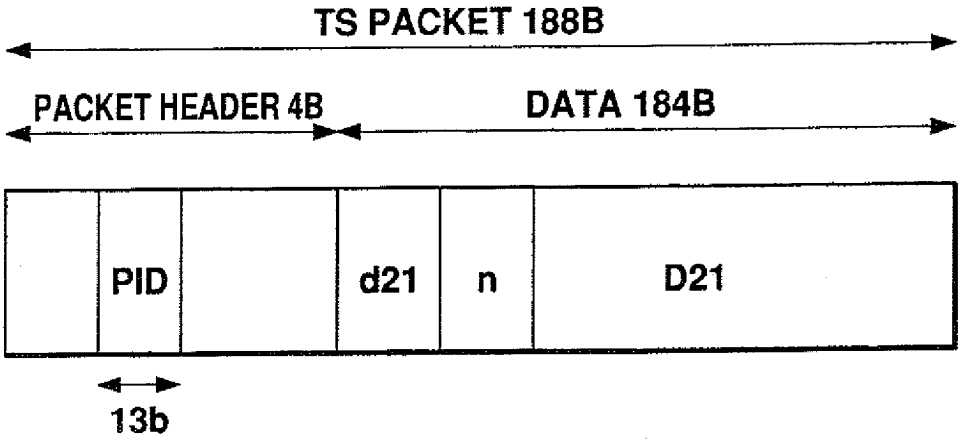
TS PACKET 188B
PACKET HEADER 4B
DATA 184B
PID
d21
n
D21
13b

Fig. 8

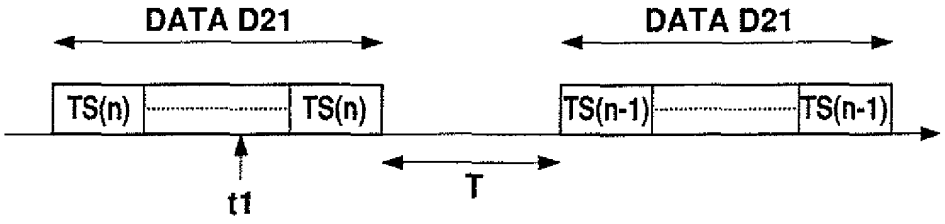

Fig. 9

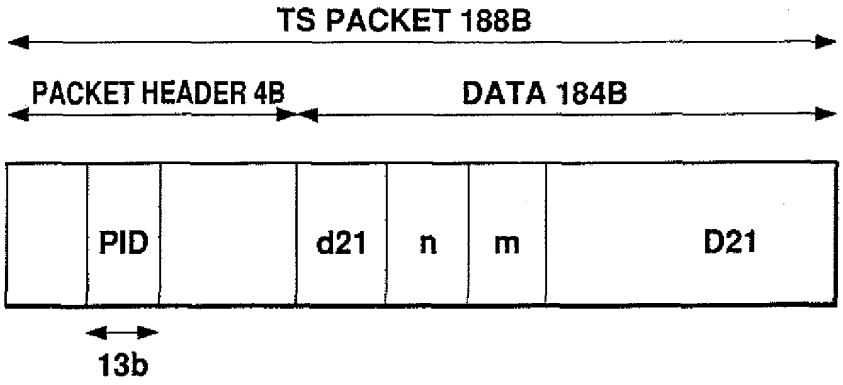

Fig. 10

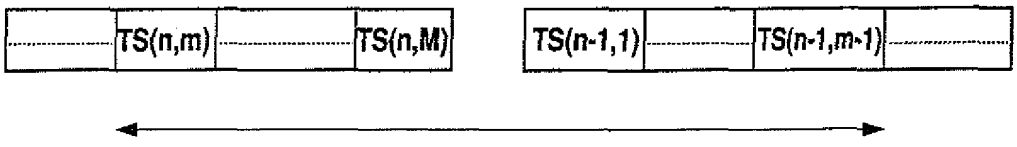

Fig. 11

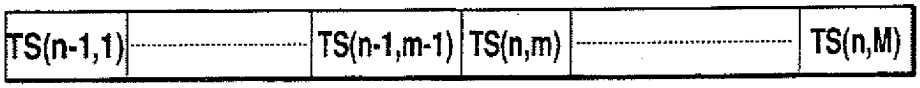

Fig. 12

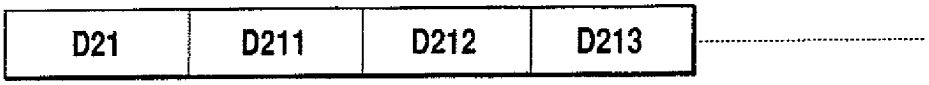

Fig. 13

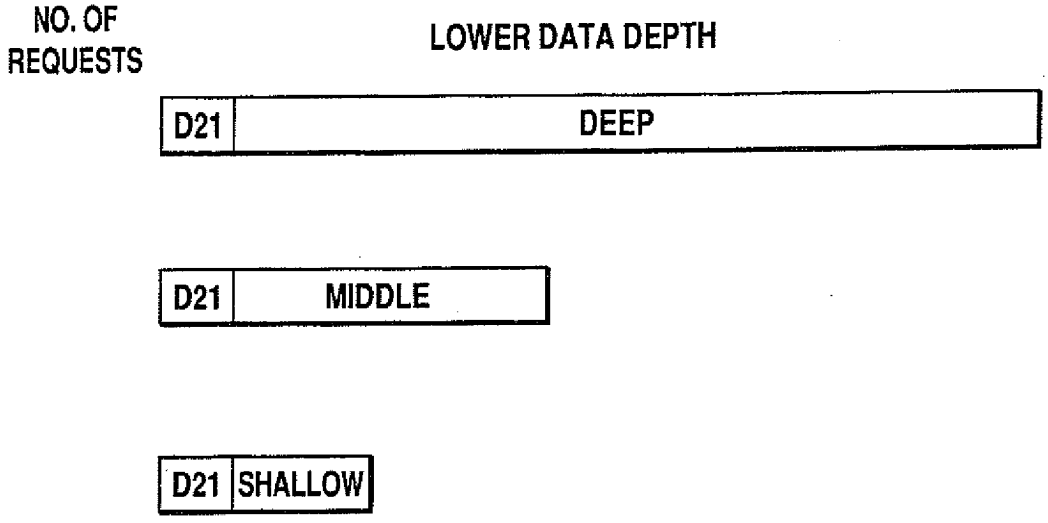

Fig. 14

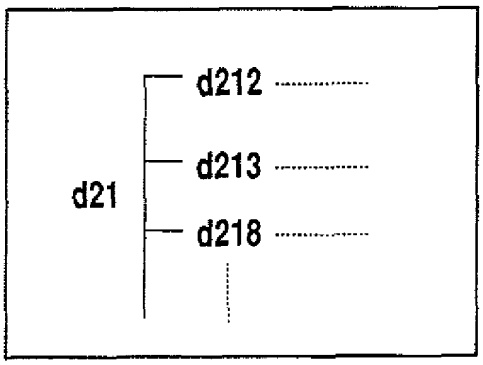

Fig. 15

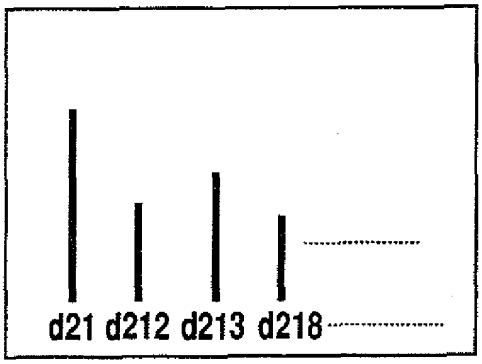

Fig. 16

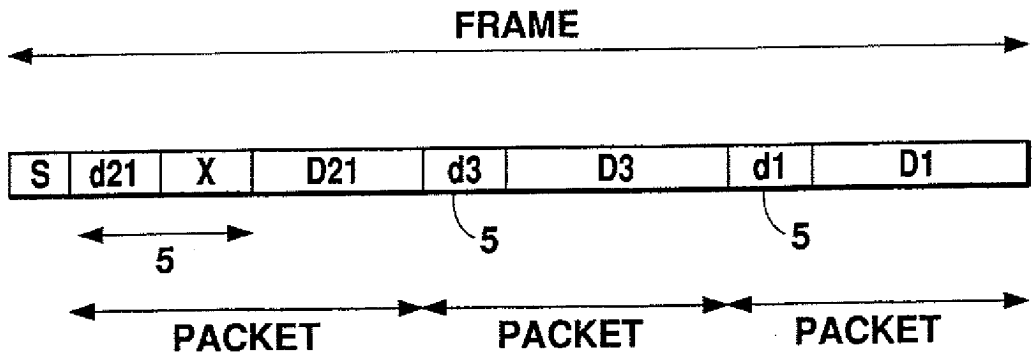

Fig. 17

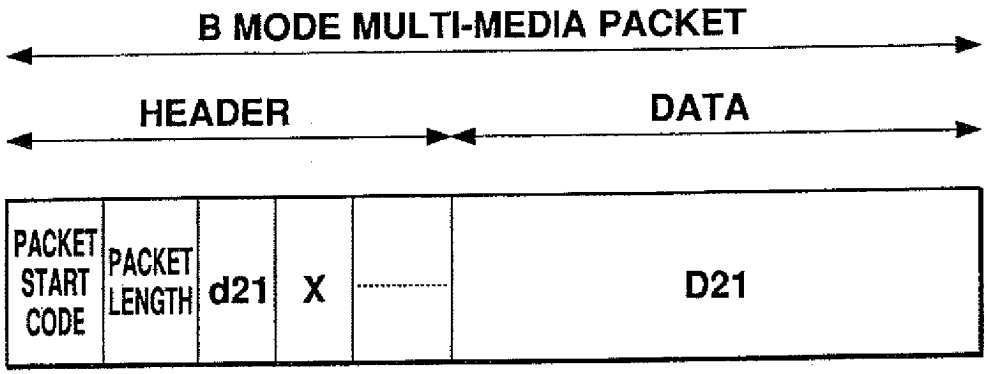

Fig. 18

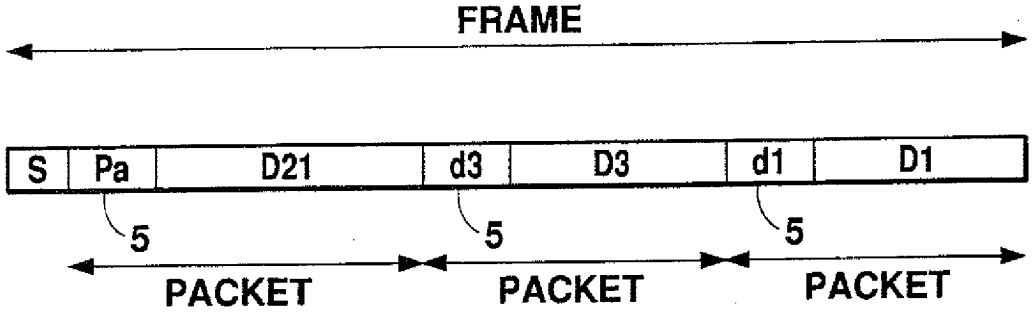

Fig. 19

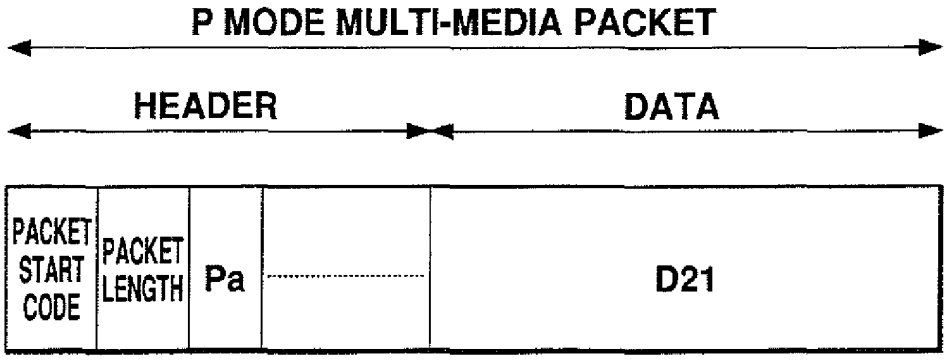

Fig. 20

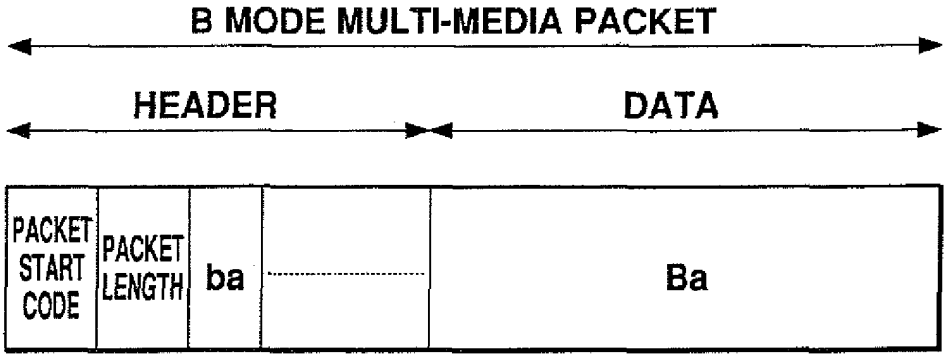

Fig. 21

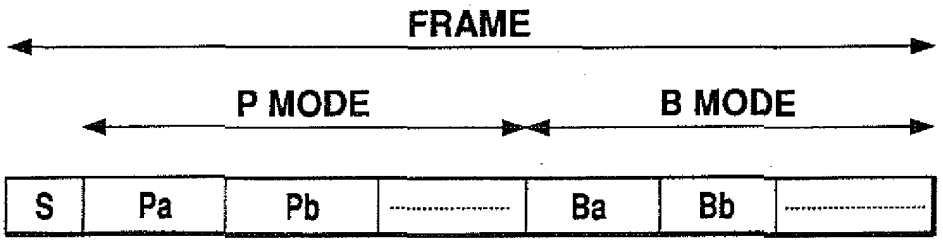

Fig. 22

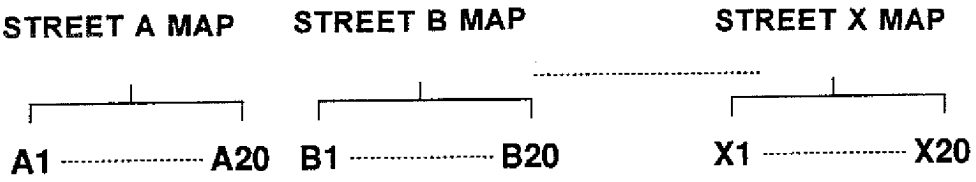
STREET A MAP
STREET B MAP
STREET X MAP
A1
A20
B1
B20
X1
X20

Fig. 23

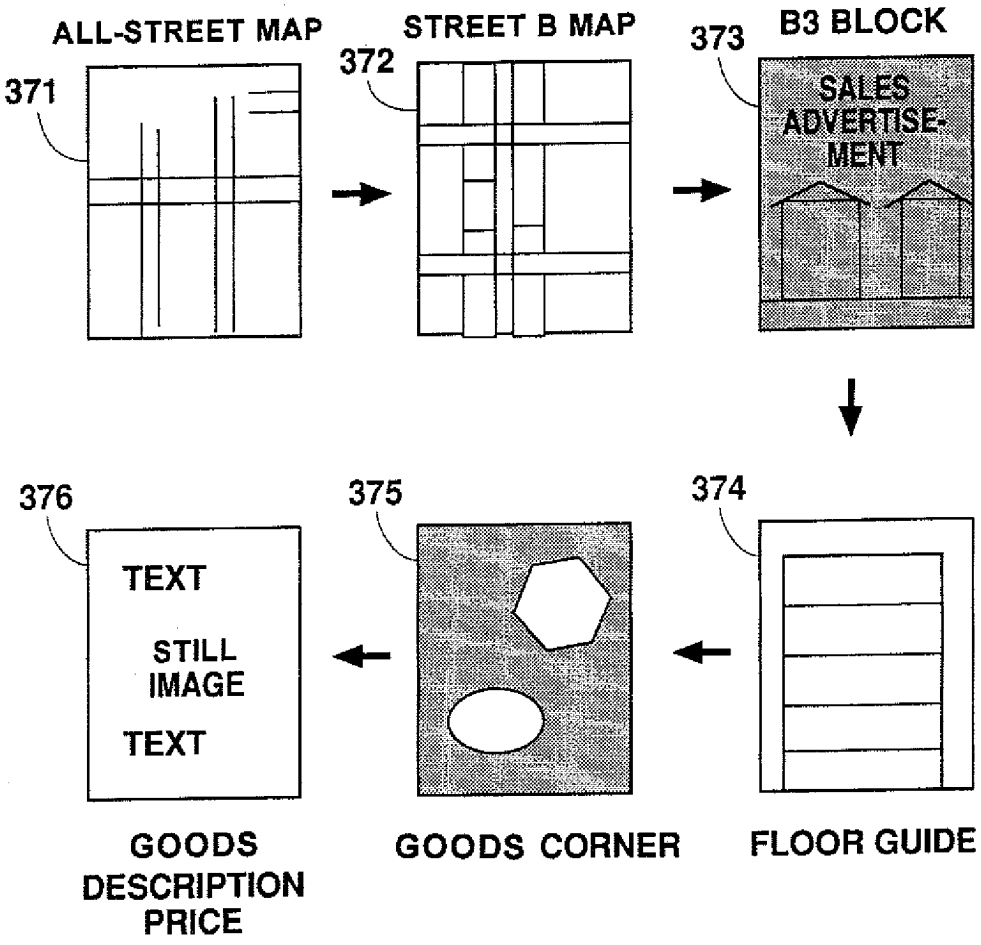
ALL-STREET MAP
371
STREET B MAP
372
373
B3 BLOCK
SALES ADVERTISE-MENT
374
375
376
TEXT
STILL IMAGE
TEXT
GOODS DESCRIPTION PRICE
GOODS CORNER
FLOOR GUIDE

Fig. 24

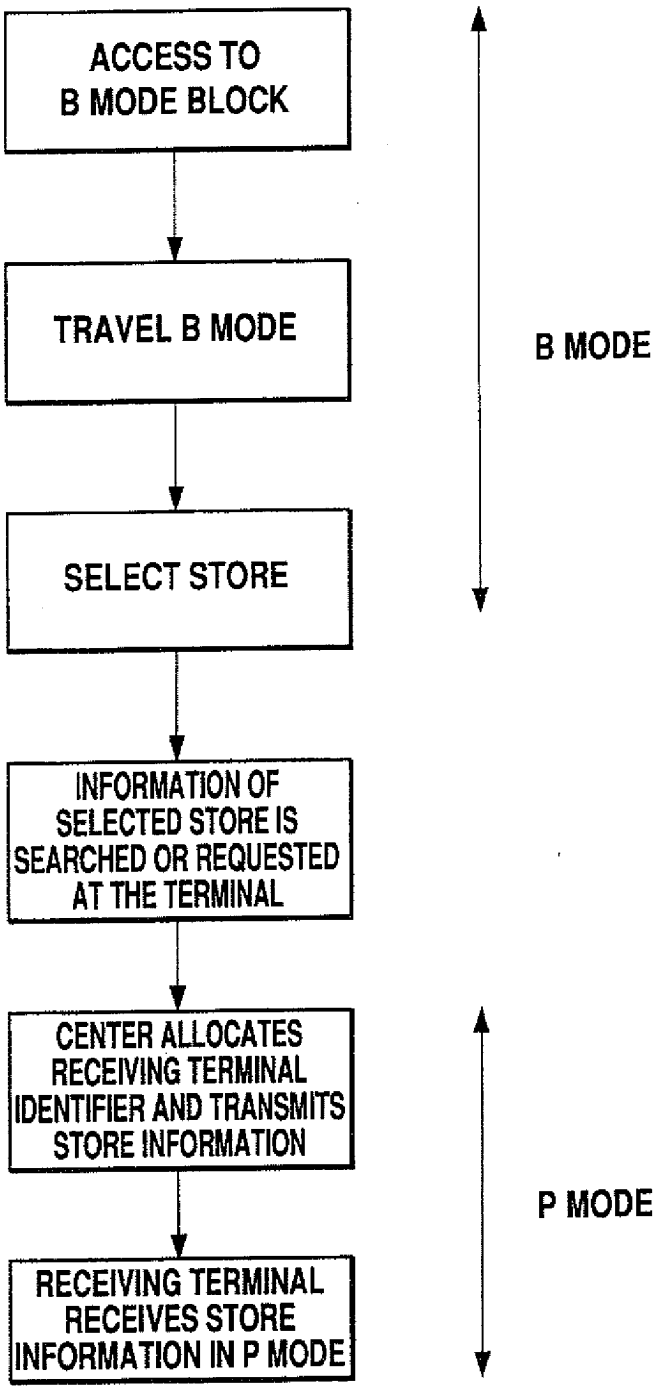
ACCESS TO B MODE BLOCK
TRAVEL B MODE
SELECT STORE
INFORMATION OF SELECTED STORE IS SEARCHED OR REQUESTED AT THE TERMINAL
CENTER ALLOCATES RECEIVING TERMINAL IDENTIFIER AND TRANSMITS STORE INFORMATION
RECEIVING TERMINAL RECEIVES STORE INFORMATION IN P MODE
B MODE
P MODE

Fig. 25

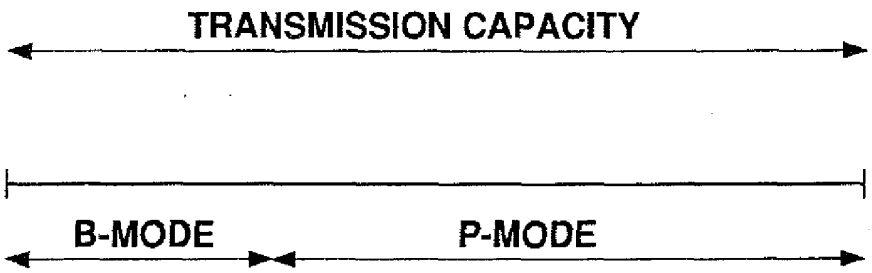

Fig. 26

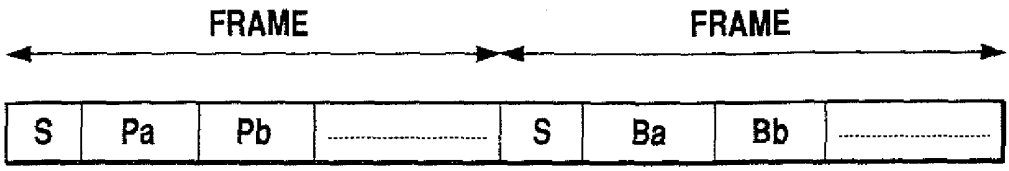

Fig. 27

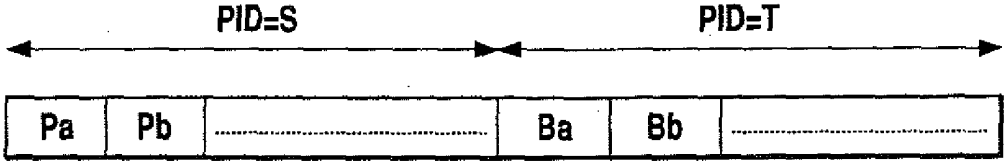

Fig. 28

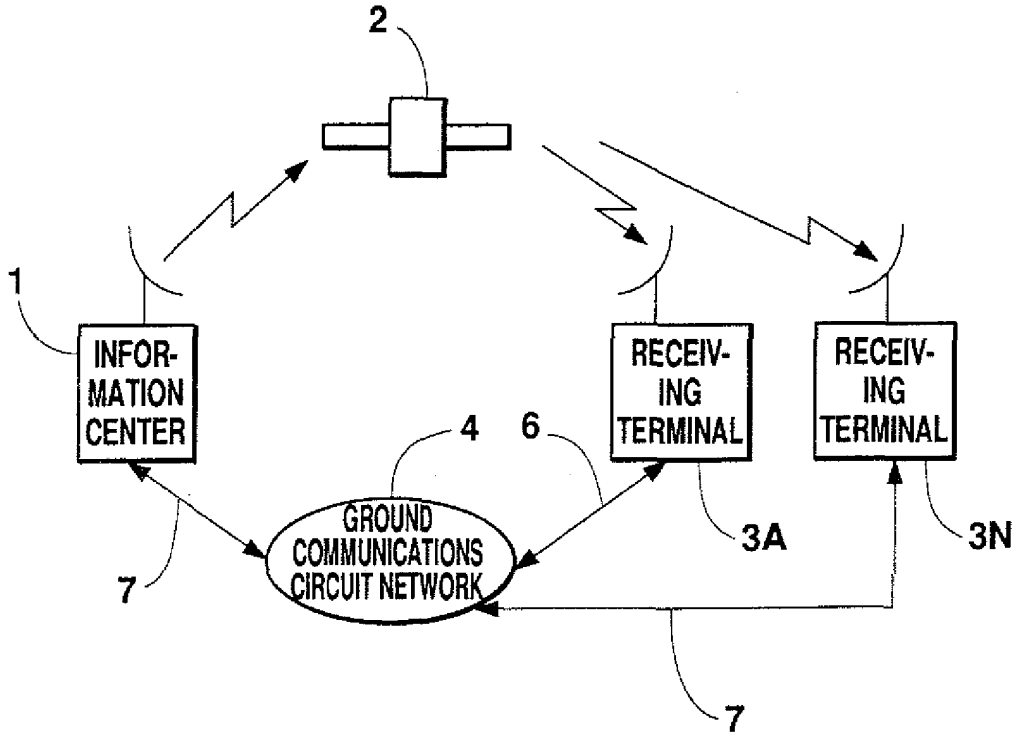
2
1
INFOR-
MATION
CENTER
RECEIV-
ING
TERMINAL
RECEIV-
ING
TERMINAL
4
6
GROUND
COMMUNICATIONS
CIRCUIT NETWORK
3A
3N
7
7

Fig. 29

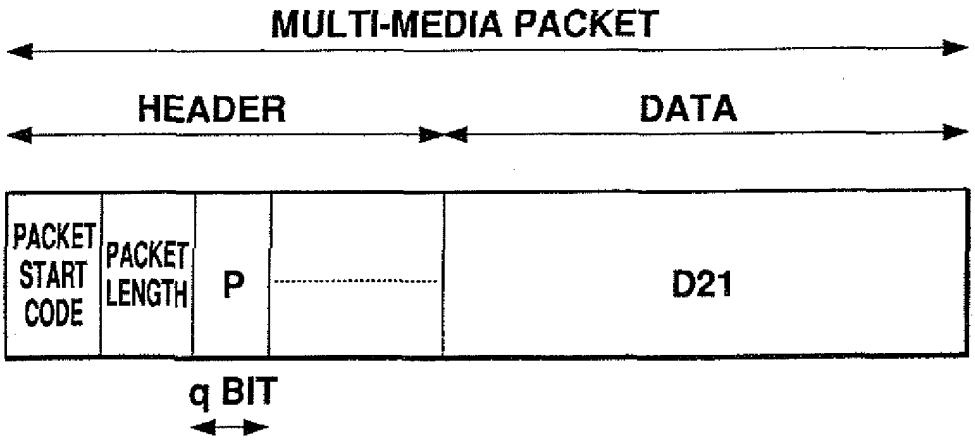
MULTI-MEDIA PACKET
HEADER
DATA
PACKET
START
CODE
PACKET
LENGTH
P
D21
q BIT

Fig. 30

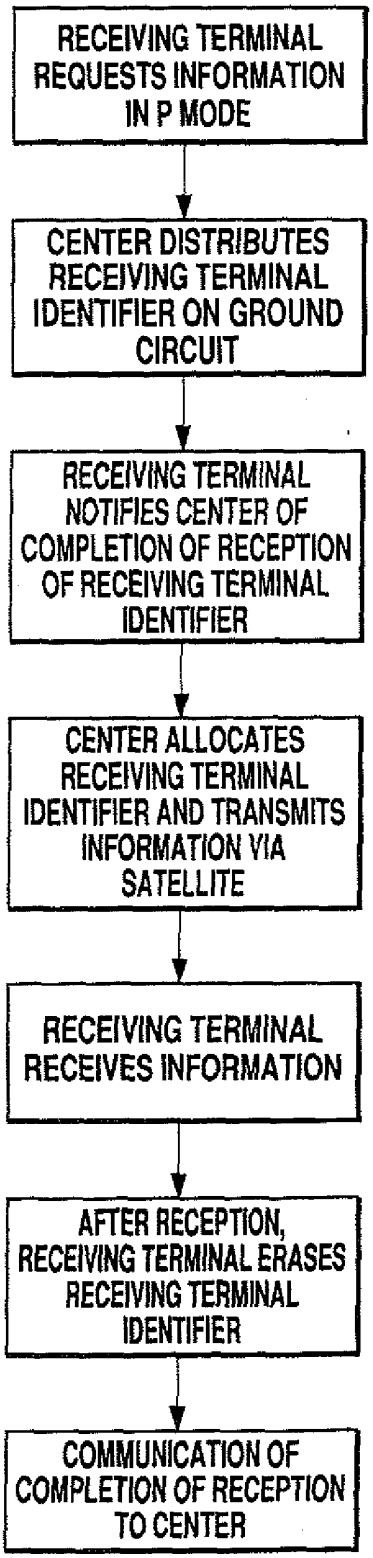
RECEIVING TERMINAL REQUESTS INFORMATION IN P MODE
CENTER DISTRIBUTES RECEIVING TERMINAL IDENTIFIER ON GROUND CIRCUIT
RECEIVING TERMINAL NOTIFIES CENTER OF COMPLETION OF RECEPTION OF RECEIVING TERMINAL IDENTIFIER
CENTER ALLOCATES RECEIVING TERMINAL IDENTIFIER AND TRANSMITS INFORMATION VIA SATELLITE
RECEIVING TERMINAL RECEIVES INFORMATION
AFTER RECEPTION, RECEIVING TERMINAL ERASES RECEIVING TERMINAL IDENTIFIER
COMMUNICATION OF COMPLETION OF RECEPTION TO CENTER

Fig. 31

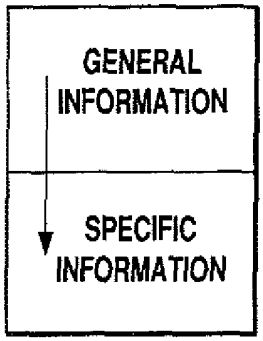
GENERAL
INFORMATION
SPECIFIC
INFORMATION

Fig. 32

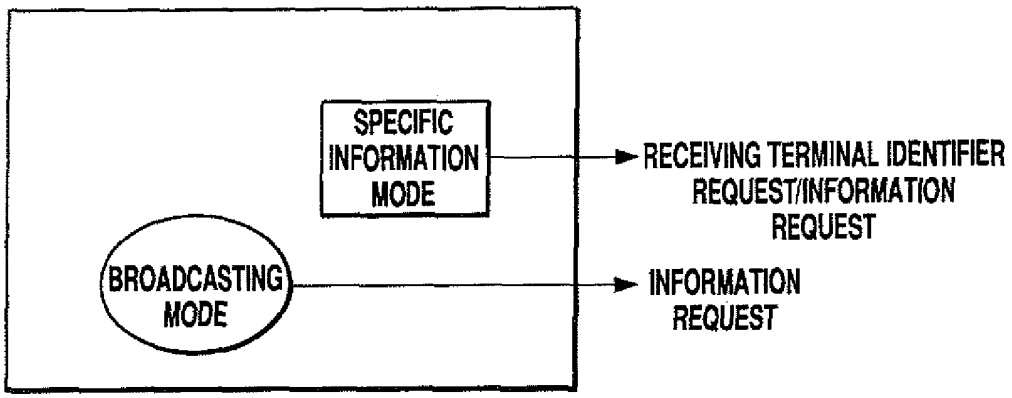
SPECIFIC
INFORMATION
MODE
BROADCASTING
MODE
RECEIVING TERMINAL IDENTIFIER
REQUEST/INFORMATION
REQUEST
INFORMATION
REQUEST

Fig. 33

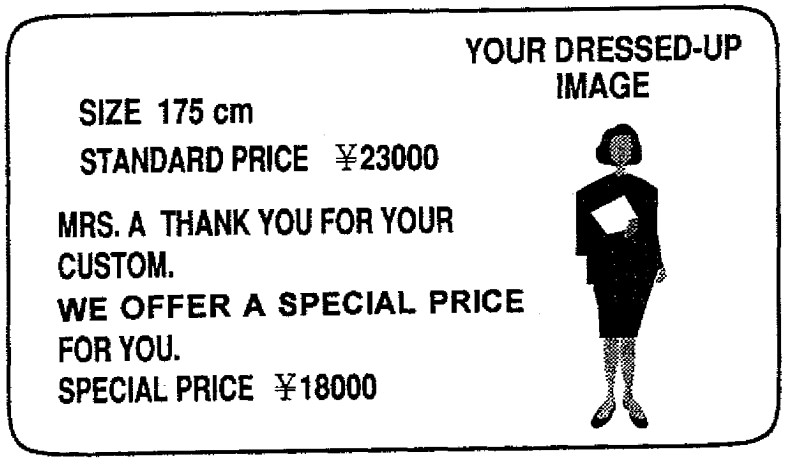
YOUR DRESSED-UP IMAGE
SIZE 175 cm
STANDARD PRICE ¥23000
MRS. A THANK YOU FOR YOUR CUSTOM.
WE OFFER A SPECIAL PRICE FOR YOU.
SPECIAL PRICE ¥18000

Fig. 34

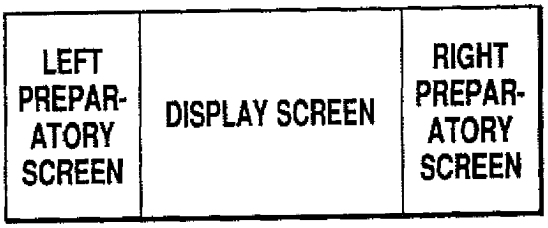

Fig. 35

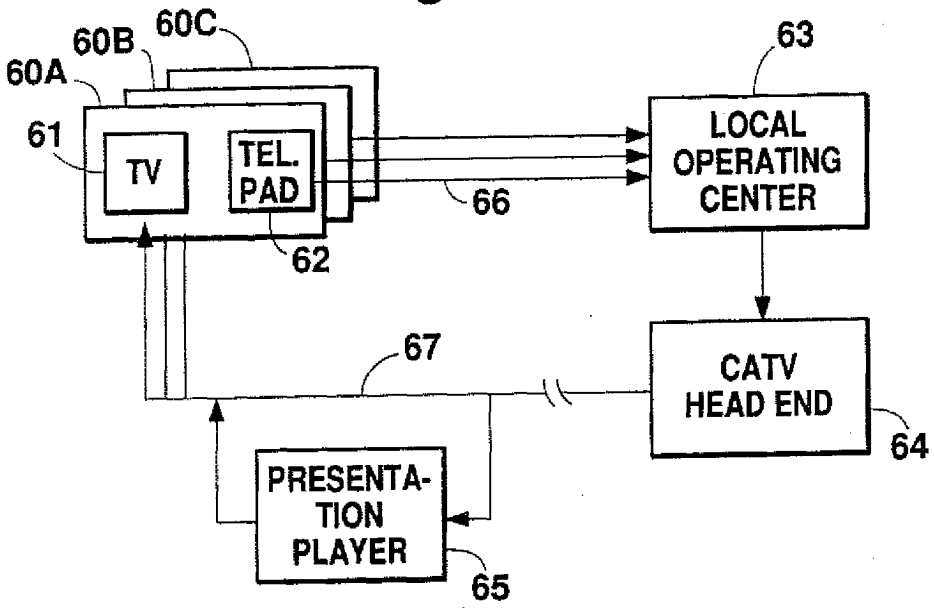

Fig. 36

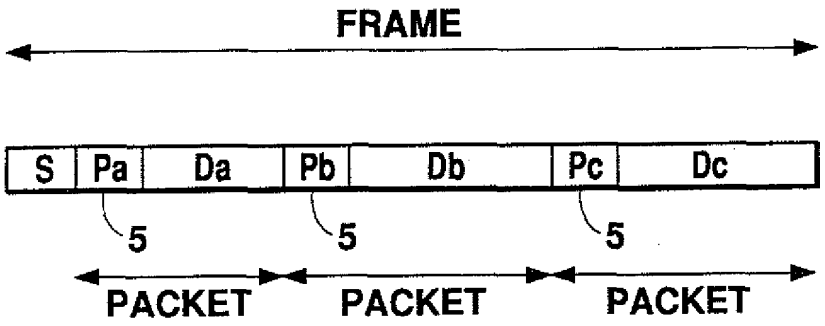
FRAME
S
Pa
Da
Pb
Db
Pc
Dc
5
5
5
PACKET
PACKET
PACKET

Fig. 37

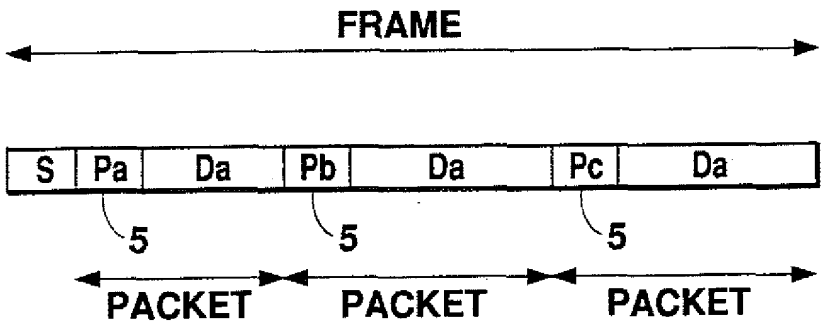
FRAME
S
Pa
Da
Pb
Da
Pc
Da
5
5
5
PACKET
PACKET
PACKET

Fig. 38